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**2005 Global
Sex Survey results**
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2005 Global Sex Survey results

Introduction

Introduction

More than 317,000 people from 41 countries took part in the world's largest ever survey on sexual attitudes and behaviour.

The research confirmed that Greece is officially the sexiest country with the Greeks having sex 138 times a year - well above the global average of 103. Croatia (134) and Serbia and Montenegro (128) come a close second and third.

Almost half of all adults surveyed said they were happy with their sex lives although men are the least satisfied with how often they have sex.

The survey also revealed the global average age for first time sex is 17.3 and the trend is for people to lose their virginity earlier, with 16 to 20 year olds becoming sexually active by 16.3 years.

Most people believe sex education should start at 11.7 years. Virtually all those surveyed believe children of 16 and under should receive sex education and more than a third believe governments should invest in sex education in schools.

Almost half of all adults globally admit to having had unprotected sex without knowing their partner's sexual history, despite more than one in 10 admitting to having had a sexually transmitted infection (STI).

On a lighter note, the most common place for people to have sex outside their bedroom was the car, followed by toilets, parent's bedroom and the park - and a bold 2% have joined the mile high club.

How the research was conducted

Based on the number of respondents from 41 countries, the 2005 Durex Global Sex Survey is the largest sexual health research project of its kind in the world.

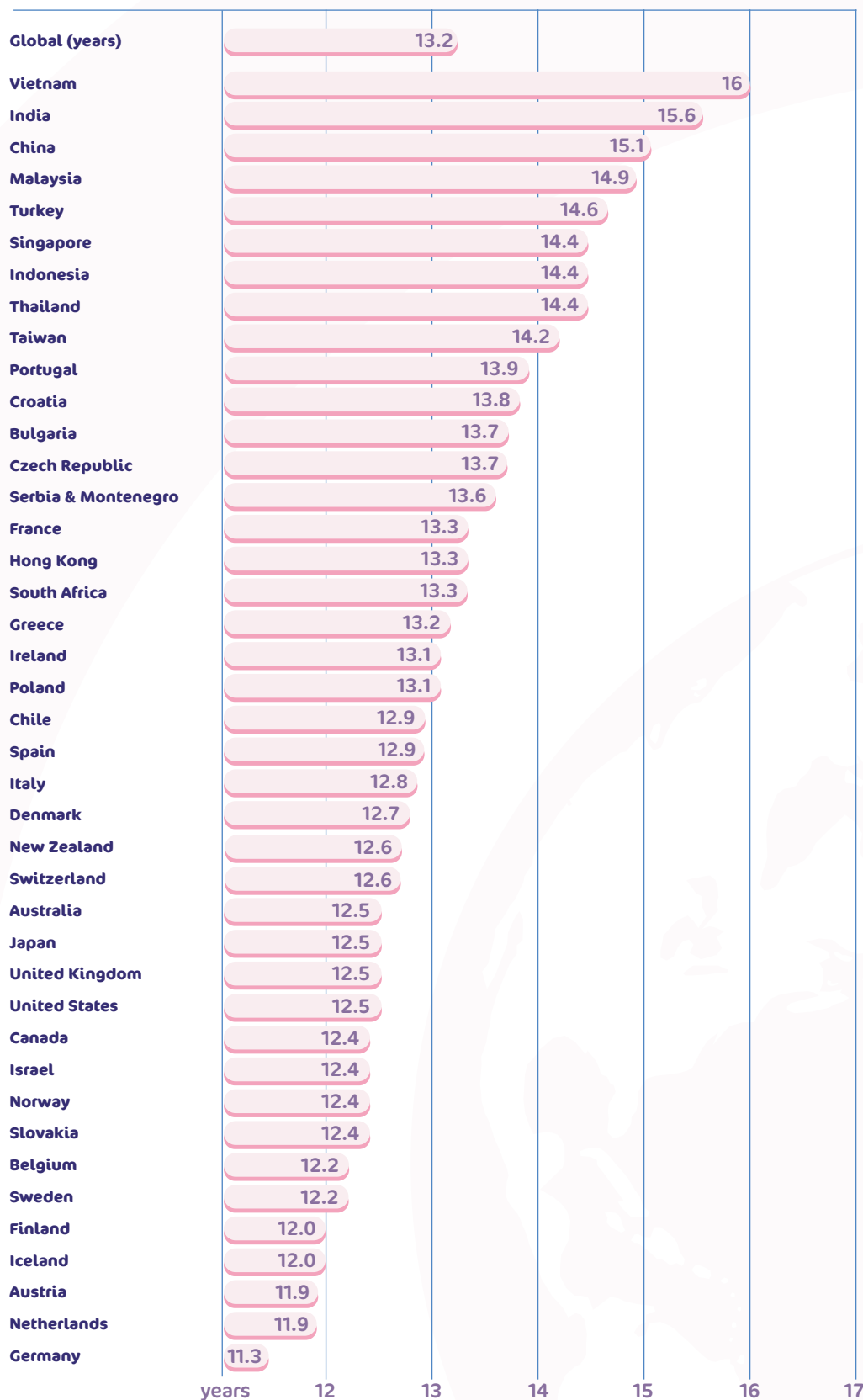
Now in its ninth year, the survey has quadrupled in size since its launch and covers 41 countries - newcomers this year included Indonesia and Chile.

This is the fourth year that this survey has been carried out via the durex.com website and responses have been analysed by sex and age to give an in-depth and truly global picture of sexual attitudes and behaviour.

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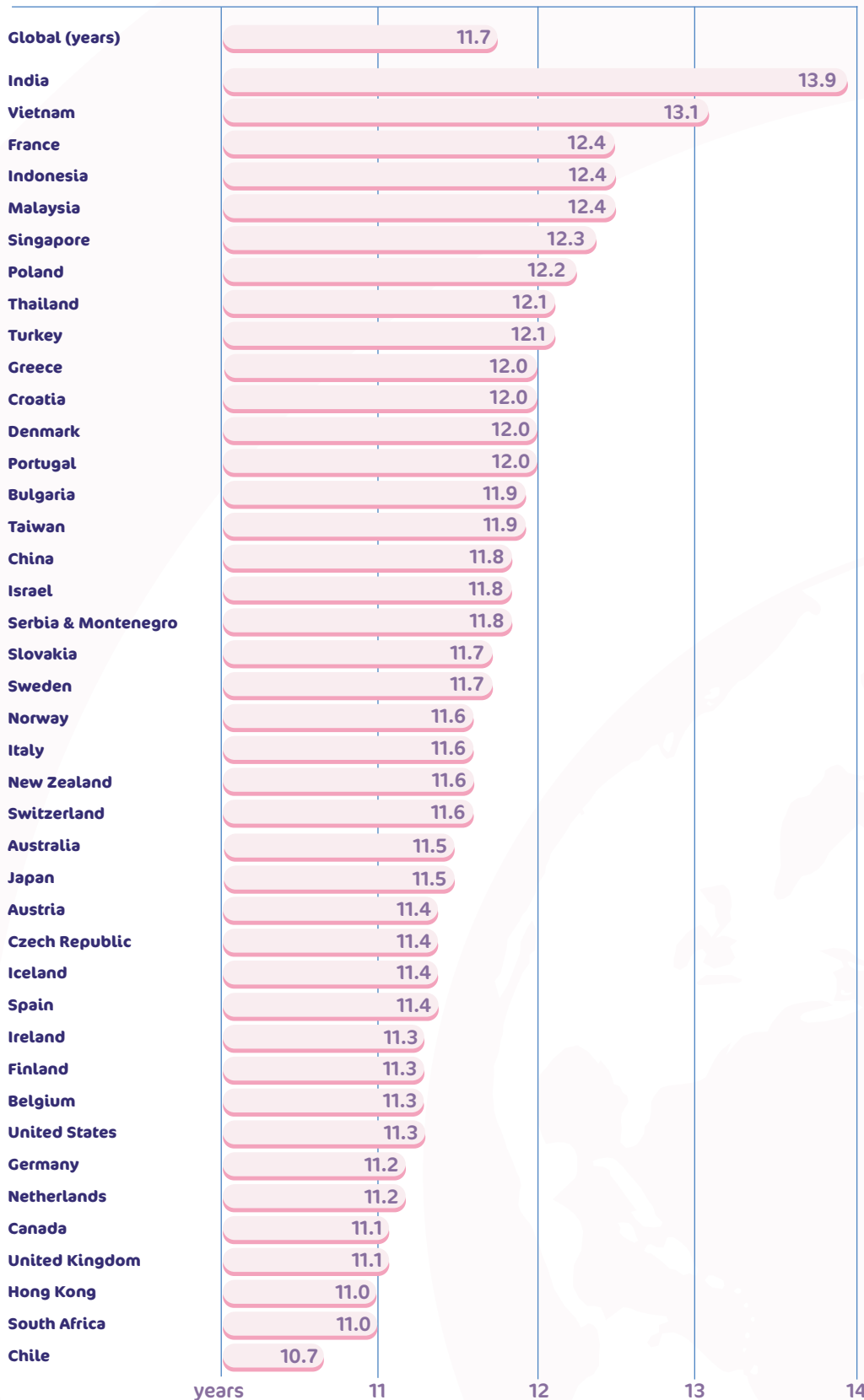
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Age when first received sex education



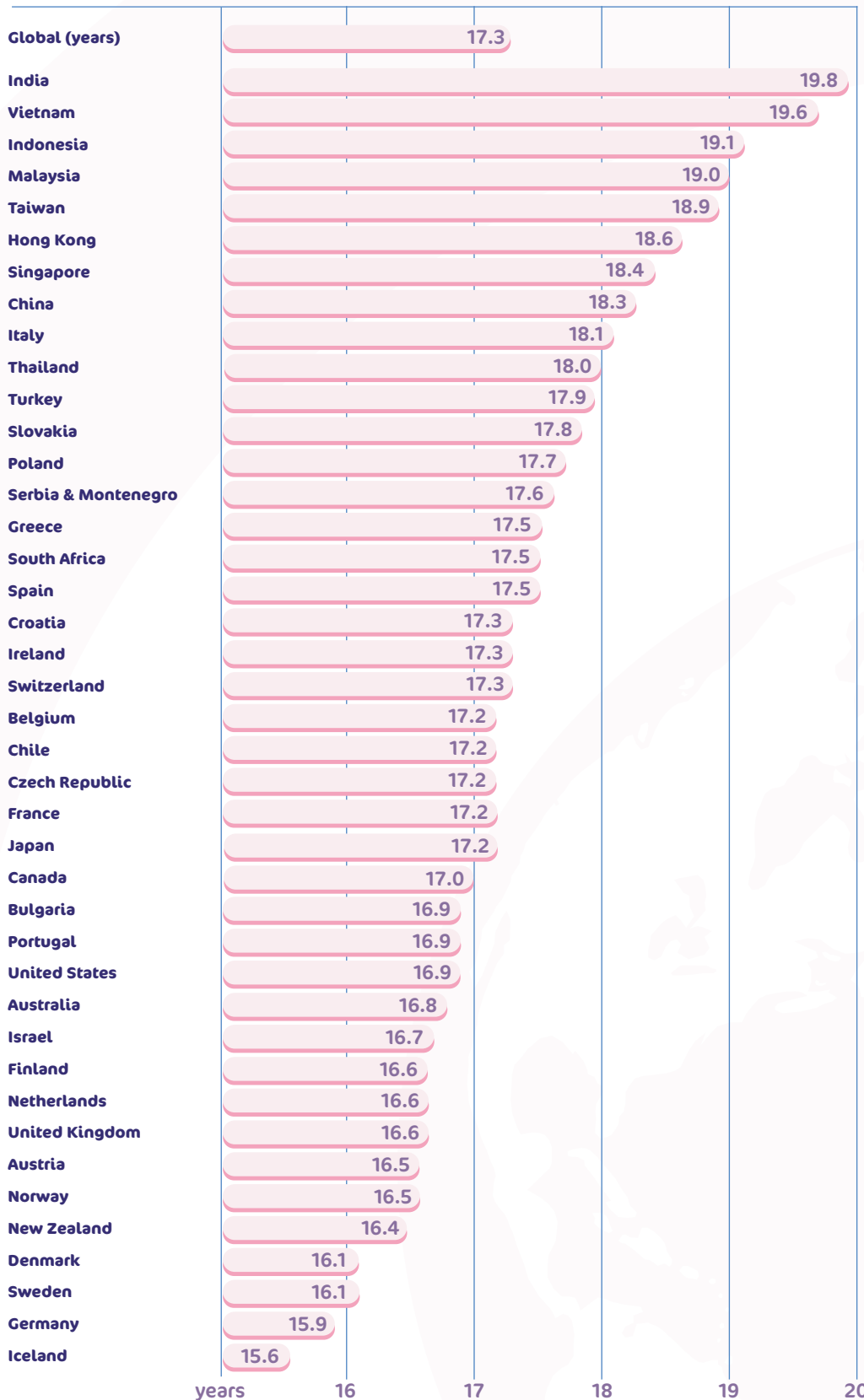
- The average age when people first received sex education is 13.2, with 8% of people globally stating they were under the age of 10
- Just over one in 10 (13%) were aged 17 and over when they first received formal education about the facts of life
- Young people are learning at an earlier age - while the over 45s were 14.4, 16-20 year olds were aged 12.7
- The oldest recipients of sex education are in Vietnam (16), India (15.6), China (15.1) and Malaysia (14.9)
- Sex education is taught the earliest in Germany (11.3), Austria and the Netherlands (11.9)

Give and receive 2005 Global Sex Survey results Age formal sex education should start



- Globally, most people think sex education should be taught at 11.7 years, with virtually all respondents (98%) believing children under 16 should receive sex education
- Two thirds (66%) believe the education process should begin before children enter their teenage years
- Those in India believe the formal education process should start at 13.9, with the Chileans believing the best age is 10.7 - the youngest across all 41 countries
- China is the only country in which some respondents stated that formal sex education was not necessary

Give and receive 2005 Global Sex Survey results Age of first sex

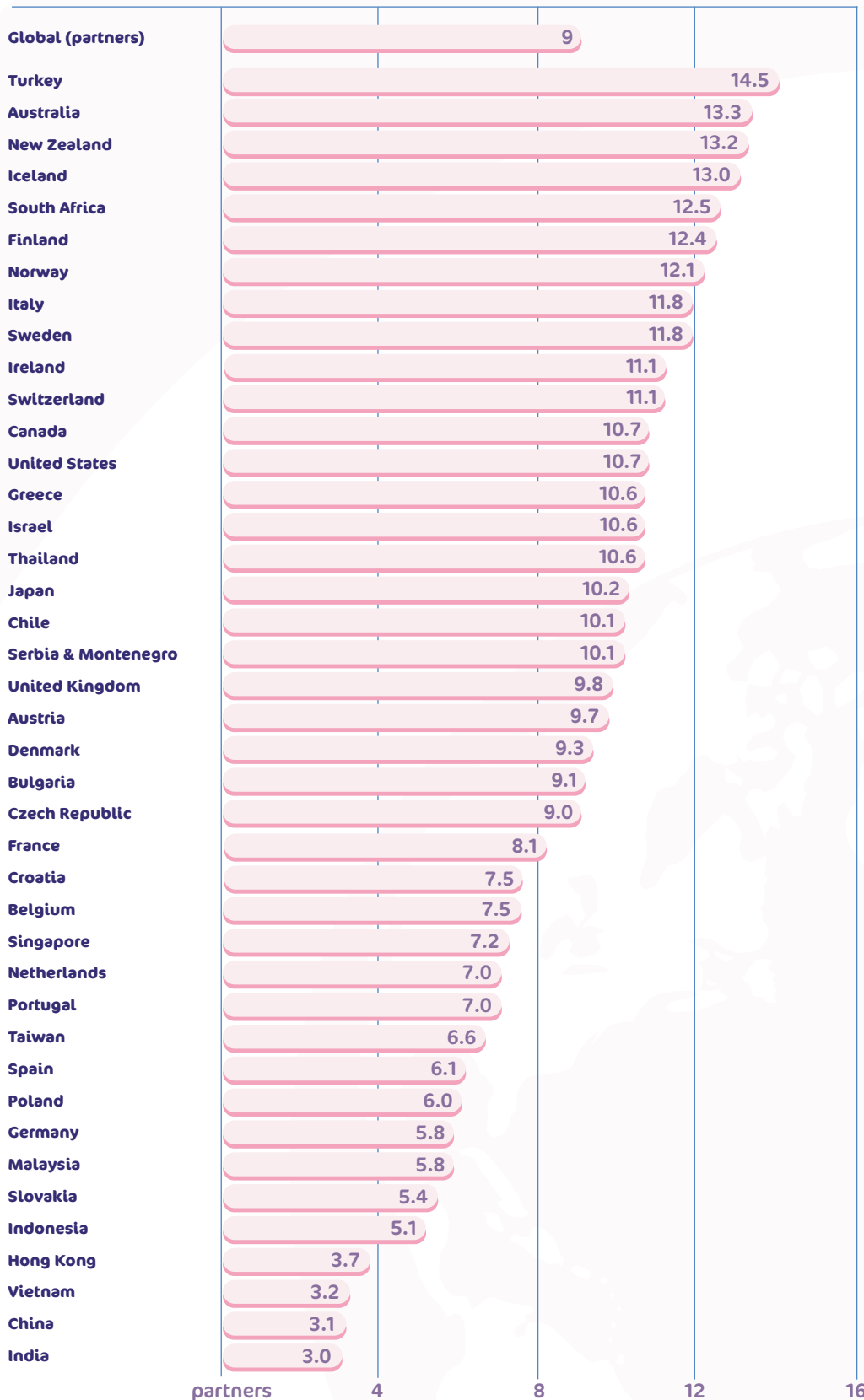


- People worldwide are having sex for the first time at an average age of 17.3
- Just over a third (35%) say they were 16 or under when they lost their virginity
- Young people continue to have sex at an earlier age than previous generations: while the 25-34s lost their virginity at 17.9, the 21-24 year olds were 17.5 and 16-20 year olds were just 16.3
- Women are sexually active earlier than men - at 17.2 compared with 17.5
- People from Iceland are having sex younger than any other country (15.6) followed by the Germans (15.9), Swedes (16.1) and the Danes (16.1)
- People in India are the oldest to lose their virginity (19.8) followed by the Vietnamese (19.6), Indonesians (19.1) and the Malaysians (19)

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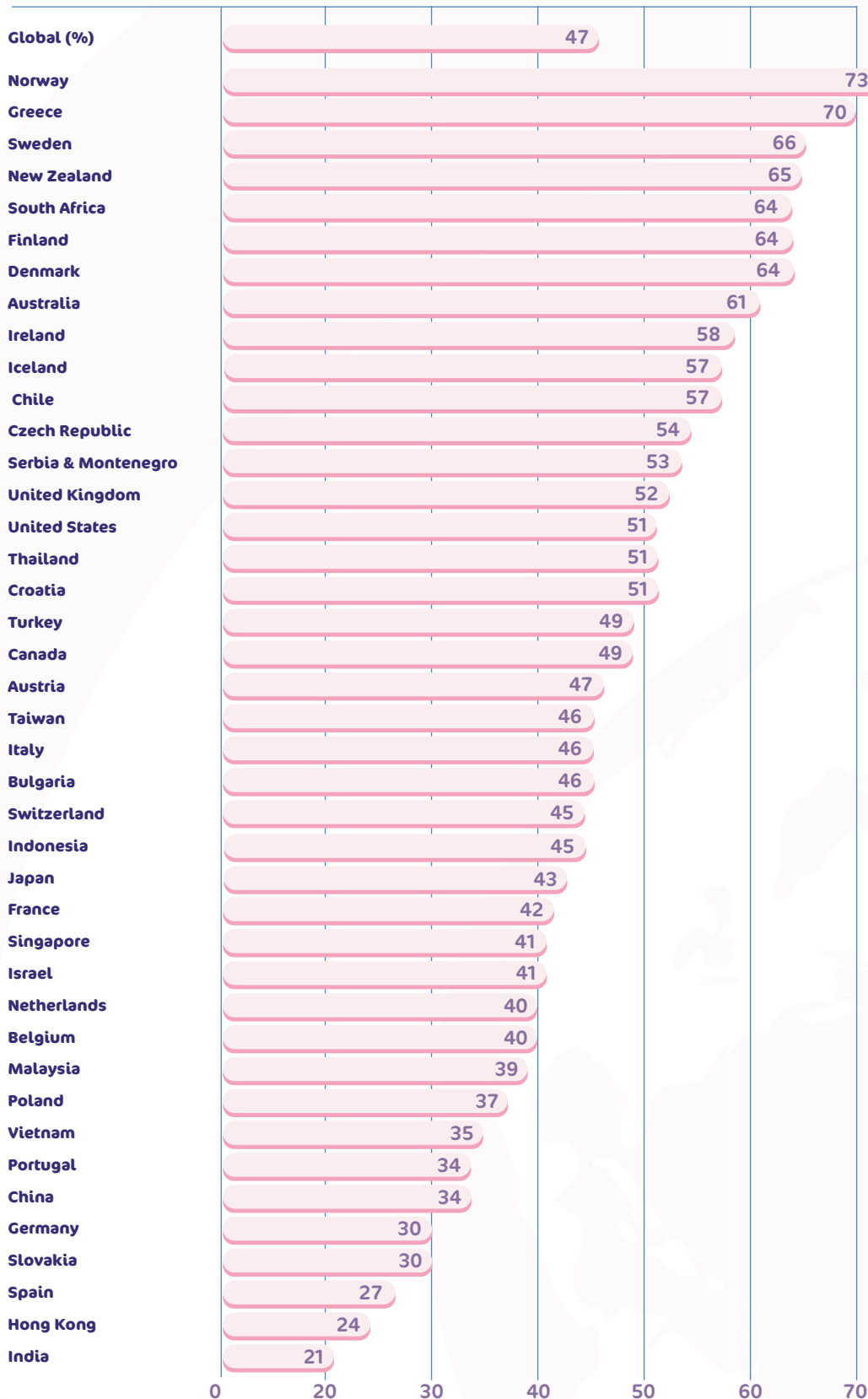
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Number of sexual partners



- Globally, people have had an average number of nine sexual partners
- Men have had more sexual partners than women - 10.2 compared with 6.9
- The Turks have had more partners than any other country (14.5), compared with Australians (13.3), New Zealanders (13.2) and Icelanders (13)
- Indians have had the fewest sexual partners (3) compared with the Chinese (3.1), the Vietnamese (3.2) and those from Hong Kong (3.7)
- Almost two thirds (65%) of people in Hong Kong have had just one sexual partner, compared to 12% in Denmark, Norway, Sweden and Greece

Give and receive 2005 Global Sex Survey results Unprotected sex



- Almost half (47%) of all adults globally have had unprotected sex without knowing their partner's sexual history
- Women are less likely to take risks than men - 45% have had unprotected sex, compared to 48% of men
- Almost two thirds (65%) of 45-55 year olds have risked unprotected sex, compared to a third (33%) of 16-20 year olds
- The Norwegians (73%), Greeks (70%) and Swedes (66%) are the least likely to have taken precautions
- The lowest risk takers are people in India (21%), Hong Kong (24%) and Spain (27%)

Give and receive 2005 Global Sex Survey results Have you ever had any of the following?

	an unplanned pregnancy aged under 16	an unplanned pregnancy aged between 17 and 18	an unplanned pregnancy aged 19 or over	a sexually transmitted infection	none of these
Global %	4	5	10	13	77
Australia	3	7	14	15	70
Austria	1	2	5	7	87
Belgium	1	1	3	6	89
Bulgaria	1	1	6	14	80
Canada	3	5	12	12	75
Chile	1	4	13	12	72
China	17	18	20	18	28
Croatia	0	2	6	11	83
Czech Republic	2	5	10	9	78
Denmark	2	4	6	20	73
Finland	2	3	5	18	75
France	1	3	5	9	84
Germany	2	1	2	5	91
Greece	1	2	8	11	81
Hong Kong	1	3	12	5	81
Iceland	5	5	8	19	70
India	3	3	9	4	86
Indonesia	0	1	9	5	85
Ireland	2	4	9	14	78
Israel	3	3	4	8	85
Italy	1	2	7	16	77
Japan	1	2	6	8	84
Malaysia	5	7	15	10	77
Netherlands	2	1	3	6	90
New Zealand	4	7	14	18	66
Norway	2	5	10	21	69
Poland	0	1	4	4	92
Portugal	1	3	6	8	84
Serbia & Montenegro	0	2	7	14	79
Singapore	8	9	15	10	77
Slovakia	1	2	6	6	87
South Africa	2	4	17	12	73
Spain	1	2	3	5	90
Sweden	3	5	8	18	72
Switzerland	1	1	5	8	87
Taiwan	2	4	14	5	77
Thailand	1	2	8	11	79
Turkey	1	1	8	8	83
United Kingdom	3	5	9	11	78
United States	4	6	13	12	74
No data available for Vietnam					

- Globally, 13% of adults admit to having had a sexually transmitted infection (STI) and 9% have had an unplanned pregnancy aged 18 or under
- More than one in five (22%) of 44-55 year olds have had an STI, compared to just 8% of 16-20 year olds
- More women admit to having had an STI than men - 13.5% compared to 12.1%

Give and receive 2005 Global Sex Survey results Areas which need greater public awareness

	chlamydia	genital warts/HPV	gonorrhoea	hepatitis	herpes	HIV/AIDS	pelvic inflammatory disease (PID)	syphilis	trichomoniasis	none	I've not heard of most of these
Global %	34	31	37	45	33	72	20	45	18	3	8
Australia	53	41	30	48	40	49	32	30	24	3	6
Austria	23	19	18	67	30	70	16	41	13	1	18
Belgium	41	32	34	55	40	57	25	51	24	1	15
Bulgaria	26	16	34	46	21	79	9	69	15	1	10
Canada	42	39	30	47	49	56	29	31	24	5	4
Chile	40	51	63	42	55	81	36	65	37	1	13
China	21	24	26	20	20	25	19	26	20	17	1
Croatia	51	56	18	53	15	63	8	32	10	3	3
Czech Republic	38	39	73	67	33	89	31	73	30	2	11
Denmark	71	30	33	32	34	51	23	36	21	2	5
Finland	64	57	32	44	36	48	31	27	29	1	2
France	13	13	5	68	38	95	7	58	3	1	8
Germany	21	20	40	51	21	73	19	37	17	3	15
Greece	19	38	21	70	43	92	14	46	13	0	1
Hong Kong	3	22	41	38	30	92	7	49	5	1	7
Iceland	55	31	27	42	35	56	22	23	20	3	10
India	8	29	23	28	14	87	21	33	6	4	12
Indonesia	13	22	48	39	37	88	7	62	7	6	3
Ireland	59	36	34	44	33	52	31	43	26	3	8
Israel	21	21	43	32	41	70	11	31	19	2	23
Italy	23	24	25	56	21	67	13	47	11	1	18
Japan	56	30	39	27	34	83	21	39	25	5	5
Malaysia	23	40	36	38	37	84	24	49	13	3	11
Netherlands	61	24	34	39	34	47	25	32	28	2	12
New Zealand	64	35	33	43	36	52	27	25	19	3	4
Norway	80	30	31	40	49	73	17	26	14	3	4
Poland	24	26	55	39	35	73	19	53	34	15	18
Portugal	18	18	21	59	22	69	19	41	11	0	14
Serbia & Montenegro	28	18	25	55	20	89	3	56	4	4	3
Singapore	24	44	44	35	42	75	27	47	18	3	10
Slovakia	27	10	44	52	16	95	22	65	8	1	5
South Africa	25	34	32	44	46	74	20	48	12	3	12
Spain	19	24	44	66	30	91	16	63	20	1	3
Sweden	64	34	31	33	35	56	24	21	18	2	7
Switzerland	15	14	39	65	30	74	11	42	9	2	13
Taiwan	13	32	42	24	21	92	5	64	4	2	2
Thailand	6	11	53	17	21	95	5	52	20	1	1
Turkey	11	34	55	64	10	90	11	57	9	1	8
United Kingdom	68	31	35	41	31	53	35	36	29	3	7
United States	38	44	26	42	50	57	28	30	22	5	4
Vietnam	42	62	84	50	50	93	45	87	56	3	3

- Globally, the top three conditions affecting sexual health which people believe need greater public awareness are HIV/AIDS (72%), syphilis (45%) and hepatitis (45%)
- Worryingly, 8% of all adults had never heard of most of these conditions and when broken down by age this lack of knowledge increased to 11% among 16-20 year olds and 12% among those aged 55 and above
- Women are more likely to want a focus on PID than men - 26% compared to 15%; with men (46%) placing greater emphasis on awareness of syphilis than women (43%)
- Norwegians would like to see a focus on chlamydia more than any other nationality (80%) and those in Slovakia, France and Thailand are the countries wanting to see the most awareness on HIV/AIDS - 95%
- Vietnam is the country most likely to want a focus on syphilis (87%) and Israel displays the biggest knowledge gap with 23% of adults claiming not to have heard of most of the conditions

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What governments should invest in

	sex education in schools	education initiatives (eg National Condom Week)	free contraception	advertising campaigns	STI/HIV prevention in developing countries	research into a vaccine for HIV/AIDS	research for a cure for HIV/AIDS	awareness of abstinence before marriage	none of these	I'm not concerned about these issues
Global %	34	7	20	4	8	9	11	3	2	2
Australia	30	8	24	2	9	8	15	1	2	1
Austria	24	8	22	5	11	13	14	1	1	1
Belgium	15	7	39	6	7	13	10	0	2	1
Bulgaria	49	6	7	5	7	11	12	1	1	1
Canada	29	5	23	3	11	8	15	3	2	1
Chile	48	9	11	5	17	3	5	1	0	1
China	15	10	10	10	9	10	9	9	9	9
Croatia	46	10	21	11	2	3	4	1	1	1
Czech Republic	33	6	18	2	5	18	14	1	2	1
Denmark	17	4	25	4	11	14	20	1	3	1
Finland	32	5	30	3	11	7	5	2	4	1
France	15	5	38	1	11	21	6	1	1	1
Germany	22	6	17	1	13	16	21	1	1	2
Greece	56	3	8	4	4	9	14	1	0	1
Hong Kong	50	15	12	5	2	7	6	1	1	1
Iceland	23	4	48	3	5	4	9	1	2	1
India	47	9	4	6	11	6	11	2	2	2
Indonesia	38	8	9	4	8	3	4	22	1	3
Ireland	29	6	33	3	9	6	10	2	1	1
Israel	23	6	21	4	11	12	18	1	2	2
Italy	32	6	22	5	8	14	10	1	1	1
Japan	27	7	14	4	9	13	17	1	2	6
Malaysia	52	7	7	4	8	4	7	7	2	2
Netherlands	21	6	39	8	7	8	8	1	1	1
New Zealand	29	8	40	2	4	4	8	3	2	0
Norway	16	5	34	2	11	14	14	1	2	1
Poland	34	6	31	5	2	11	7	1	2	1
Portugal	47	8	15	3	5	5	15	1	0	1
Serbia & Montenegro	53	7	14	8	3	6	8	0	0	1
Singapore	36	8	12	3	5	8	15	7	5	1
Slovakia	41	8	16	3	6	10	11	2	1	2
South Africa	35	5	9	2	14	9	16	8	0	2
Spain	28	5	26	1	10	15	14	0	1	0
Sweden	18	9	29	3	18	8	12	1	1	1
Switzerland	23	6	18	2	19	12	15	2	1	2
Taiwan	42	21	11	1	5	7	7	1	1	4
Thailand	53	7	7	4	6	7	6	6	2	2
Turkey	57	7	12	4	4	4	5	4	2	1
United Kingdom	32	6	24	3	9	7	15	2	1	1
United States	27	6	23	1	6	10	19	5	1	2
Vietnam	69	6	2	2	8	3	2	5	2	1

- More than a third (34%) of people globally believe that governments should be investing in sex education in schools
- One fifth (20%) of all adults want to see governments funding free contraception, with another 20% wanting to see money go towards finding either a vaccine or cure for HIV/AIDS
- Those aged 45-55 placed most importance on investment in sex education (48%), whereas the 16-20 year olds were the age group that placed the most importance on free contraception (26%)
- The countries that would most like to see an investment made in sex education are Vietnam (69%), Turkey (57%) and Greece (56%)
- More Icelanders than any other nationality want to see funding towards free contraception (48%), while the Indonesians are most likely to call for awareness of abstinence before marriage (22%)

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What developing countries need most in terms of sexual health

	money to support sex education	greater access to condoms	greater access to drugs/vaccines for HIV/AIDS	money towards the care of people with HIV/AIDS	help to encourage women to uphold their rights	family planning	encourage people to abstain from sex until married
Global %	34	23	14	6	8	11	4
Australia	32	21	16	6	12	11	2
Austria	33	35	9	3	14	5	1
Belgium	23	32	17	6	15	6	1
Bulgaria	44	11	11	14	5	14	1
Canada	29	20	16	6	14	11	4
Chile	62	12	12	4	2	7	1
China	16	17	14	13	13	14	13
Croatia	55	9	8	9	5	12	2
Czech Republic	39	26	17	7	5	4	2
Denmark	31	32	14	12	8	2	1
Finland	31	24	7	8	19	9	2
France	18	32	25	5	8	11	1
Germany	32	35	12	8	8	4	1
Greece	49	9	20	12	3	6	1
Hong Kong	36	22	12	4	6	18	2
Iceland	34	38	11	4	10	1	2
India	25	9	12	7	13	23	11
Indonesia	4	8	34	2	5	8	39
Ireland	30	25	19	4	8	12	2
Israel	30	25	14	19	5	6	1
Italy	31	24	21	7	10	6	1
Japan	26	30	16	11	9	6	2
Malaysia	31	11	11	7	10	20	10
Netherlands	25	39	16	3	13	3	1
New Zealand	31	25	13	4	9	16	2
Norway	44	25	12	5	8	4	2
Poland	29	37	17	6	4	5	2
Portugal	27	24	11	6	3	28	1
Serbia & Montenegro	54	17	10	6	6	6	1
Singapore	27	15	12	7	11	17	11
Slovakia	34	17	11	8	7	19	4
South Africa	25	7	20	7	14	18	9
Spain	24	31	20	4	6	15	0
Sweden	39	23	14	5	14	3	2
Switzerland	41	30	9	3	10	5	2
Taiwan	36	33	10	1	3	14	3
Thailand	45	19	6	3	2	18	7
Turkey	52	14	5	4	3	19	3
United Kingdom	26	25	19	6	7	15	2
United States	28	23	15	6	9	13	6
Vietnam	59	13	6	2	4	8	8

- More than a third of adults globally (34%) believe developing countries would benefit most from money to support sex education
- 23% believe they would be better served by greater access to condoms and 14% feel they would benefit most from greater access to vaccines/drugs for people with HIV/AIDS
- Those aged 16-20 place equal emphasis on money to support sex education and greater access to condoms (28%), while those in the 25-34 age bracket come down heavily in favour of sex education (38%)
- The Chileans are the nationality who feel the strongest in terms of sex education for developing countries (62%), while the Dutch are the most likely to feel that these countries need greater access to condoms (39%)
- Greater access to drugs and vaccines for HIV/AIDS is favoured the most by the Indonesians (34%), while Portugal is the country most likely to believe that developing countries will benefit from family planning (28%)

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Best way to raise awareness of safer sex

	a sexual health awareness day	posters highlighting the importance of safer sex	free condoms where high STI/unplanned pregnancy	encourage governments to discuss safer sex issues	teaching materials for schools and HCPs	none of these
Global %	9	10	32	17	28	4
Australia	13	5	31	17	31	3
Austria	6	12	41	14	22	5
Belgium	7	13	31	20	26	3
Bulgaria	6	13	24	17	35	5
Canada	11	5	31	17	32	4
Chile	7	26	23	9	34	1
China	19	19	21	20	20	1
Croatia	5	14	33	13	32	3
Czech Republic	7	16	37	12	21	7
Denmark	11	10	33	14	27	5
Finland	9	8	31	11	37	4
France	8	10	58	9	12	3
Germany	8	9	47	11	18	7
Greece	5	8	21	12	52	2
Hong Kong	20	10	15	27	24	4
Iceland	7	6	51	15	18	3
India	13	18	15	16	36	2
Indonesia	6	15	25	12	34	8
Ireland	10	7	35	16	30	2
Israel	15	13	31	12	23	6
Italy	7	4	44	17	25	3
Japan	20	13	30	12	13	12
Malaysia	13	8	18	22	36	3
Netherlands	8	8	37	22	22	3
New Zealand	12	4	36	15	29	4
Norway	15	7	32	12	31	3
Poland	12	11	36	16	21	4
Portugal	11	7	34	22	23	3
Serbia & Montenegro	5	9	30	35	18	3
Singapore	11	9	25	23	28	4
Slovakia	3	12	33	13	35	4
South Africa	8	4	15	19	49	5
Spain	5	2	48	20	23	2
Sweden	12	7	37	14	27	3
Switzerland	4	11	43	17	20	5
Taiwan	6	11	30	25	21	7
Thailand	4	4	21	19	48	4
Turkey	11	11	19	28	26	5
United Kingdom	12	8	32	16	30	2
United States	9	3	34	19	29	6
Vietnam	11	9	29	16	31	4

- Almost a third of adults globally (32%) believe the best way of raising awareness about safer sex is by providing free condoms in areas with a high rate of STIs and unplanned pregnancies
- A further 28% believe the best route is to provide teaching materials to schools and healthcare professionals and 17% feel governments should be encouraged to discuss safer sex issues
- The French (58%), Icelandics (51%) and Spanish (48%) believe the best way of raising awareness is through free condoms in areas with a high rate of STIs and unplanned pregnancies
- Encouraging governments to discuss safer sex issues is most popular in Serbia and Montenegro (35%), Turkey (28%) and Hong Kong (27%)

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Encouraging young people

	to abstain from sex until they are married	to practise safer sex	to have regular health check-ups	none of these
Global %	8	74	16	2
Australia	5	71	23	1
Austria	1	77	20	2
Belgium	1	79	19	1
Bulgaria	1	80	19	0
Canada	9	71	18	2
Chile	3	87	9	1
China	23	32	23	22
Croatia	1	74	24	1
Czech Republic	1	83	14	2
Denmark	1	73	25	1
Finland	4	76	18	2
France	2	91	6	1
Germany	2	69	26	3
Greece	1	78	20	1
Hong Kong	10	56	24	10
Iceland	2	79	17	2
India	49	41	8	2
Indonesia	54	38	6	2
Ireland	4	71	24	1
Israel	2	88	8	2
Italy	2	82	14	2
Japan	7	60	24	9
Malaysia	20	65	14	1
Netherlands	2	92	4	2
New Zealand	5	70	24	1
Norway	3	80	16	1
Poland	6	79	13	2
Portugal	2	86	11	1
Serbia & Montenegro	1	80	18	1
Singapore	24	61	14	1
Slovakia	3	85	11	1
South Africa	21	66	12	1
Spain	1	83	15	1
Sweden	2	74	22	2
Switzerland	3	82	13	2
Taiwan	4	80	15	1
Thailand	20	69	8	3
Turkey	9	79	10	2
United Kingdom	6	92	1	1
United States	14	71	14	1
Vietnam	15	68	16	1

- Almost three quarters of adults worldwide (74%) believe young people should be encouraged to practise safer sex
- A further 16% believe they should have regular health check-ups and 8% believe they should be encouraged to abstain from sex until they are married
- 9% of 16-20 years olds think that young people should be encouraged to abstain from sex until they are married, compared to 11% of 45-55 year olds
- Germany (26%) and Denmark (25%) are the countries that are most likely to want to encourage young people to have regular health check-ups
- Indonesians (54%) and Indians (49%) believe abstaining from sex before marriage should be the priority

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	I'm happy with my sex life	I'm open minded about my sex life	I'm confident asserting my needs with my partner	I like experimenting with different sex aids	I like to be inspired and look for new ideas	I do not have a high sex drive	I wish I had sex more frequently	my sex life is monotonous	none of these
Global %	44	45	41	22	39	7	36	7	6
Australia	42	50	38	29	42	10	44	6	3
Austria	48	56	35	30	60	7	38	9	2
Belgium	57	44	63	27	44	6	38	8	3
Bulgaria	49	36	27	13	40	11	33	6	4
Canada	46	56	42	34	45	8	45	8	3
Chile	50	55	46	16	45	7	45	7	2
China	22	21	22	19	21	17	20	17	1
Croatia	52	45	49	16	44	6	33	7	2
Czech Republic	50	48	46	20	48	7	36	6	3
Denmark	49	39	51	28	55	7	48	7	3
Finland	41	50	41	27	24	8	45	11	3
France	38	53	50	14	33	7	36	8	6
Germany	47	40	44	22	48	8	36	11	5
Greece	43	46	43	14	40	3	35	5	3
Hong Kong	30	25	28	13	18	7	22	10	7
Iceland	50	62	43	35	33	7	47	12	7
India	46	36	39	12	25	4	19	3	26
Indonesia	34	47	35	8	37	3	31	7	11
Ireland	40	49	33	22	35	7	40	4	4
Israel	36	53	36	16	36	7	37	4	7
Italy	36	37	36	15	29	4	35	6	4
Japan	24	20	23	10	10	16	25	13	18
Malaysia	48	49	42	22	44	7	37	7	10
Netherlands	54	46	64	27	44	4	37	7	3
New Zealand	49	55	42	31	41	9	38	6	3
Norway	44	53	36	31	49	6	53	7	3
Poland	56	76	48	23	45	5	37	7	4
Portugal	33	29	24	24	21	2	19	3	7
Serbia & Montenegro	46	36	19	10	41	10	27	4	3
Singapore	42	42	38	21	40	7	42	8	12
Slovakia	46	62	46	27	49	5	37	7	5
South Africa	46	62	45	31	49	8	40	9	2
Spain	48	36	38	39	33	4	29	5	4
Sweden	45	52	49	31	39	10	52	11	4
Switzerland	51	47	51	28	57	8	38	9	2
Taiwan	37	41	39	27	38	4	40	6	9
Thailand	41	27	29	8	31	3	20	4	8
Turkey	48	37	52	11	42	6	34	9	3
United Kingdom	51	52	41	32	42	8	37	5	3
United States	52	59	47	40	51	7	45	9	3
Vietnam	42	32	46	14	27	16	31	8	13

- Globally, 44% of all adults claim to be happy with their sex lives and 45% say they are open minded when it comes to sex
- Men are the least satisfied with how often they have sex. 41% want it more frequently compared to just 29% of women
- Almost four in 10 people worldwide (39%) like to be inspired and are looking for new ideas about sex, while only 7% believe their sex life is monotonous
- Lovers in Belgium (57%) and Poland (56%) top the contentment chart, while the Chinese (22%) and Japanese (24%) are the least happy
- Scandinavians are the least satisfied with the amount of sex they have, with both the Norwegians (53%) and the Swedes (52%) wishing they had sex more frequently

Give and receive 2005 Global Sex Survey results Sexual experiences you've had

	extra marital affair	three in a bed	a gay/lesbian/ homosexual experience	sadomasochism	tantric sex	using masks, blindfolds or other forms of bondage	sex using a lubricant	sex using a vibrator	anal sex	one night stand	none of these
Global %	22	15	12	5	7	20	38	23	35	44	24
Australia	16	28	22	5	6	32	70	46	44	60	11
Austria	18	18	15	6	6	24	43	33	44	56	18
Belgium	28	13	15	3	2	24	37	24	33	40	25
Bulgaria	22	16	9	3	3	12	27	10	45	54	22
Canada	18	23	19	8	7	33	68	44	41	52	14
Chile	30	15	9	4	7	20	35	9	55	50	18
China	15	14	14	13	15	14	16	15	15	17	6
Croatia	17	12	14	7	4	23	24	17	49	50	21
Czech Republic	24	20	12	4	4	20	48	29	42	31	21
Denmark	46	16	12	5	4	29	44	29	43	63	15
Finland	36	19	13	5	3	22	51	35	49	64	13
France	25	15	16	3	2	21	44	14	46	42	23
Germany	11	12	15	4	5	20	32	20	29	36	34
Greece	15	17	9	5	4	31	33	13	55	54	17
Hong Kong	11	6	6	3	75	10	27	19	12	18	18
Iceland	39	26	17	8	6	12	44	43	42	61	19
India	15	4	6	1	2	4	13	3	9	13	66
Indonesia	16	8	8	3	3	6	24	5	15	27	48
Ireland	12	17	20	5	6	30	48	30	43	62	15
Israel	7	20	13	7	5	21	35	15	44	56	20
Italy	26	16	13	5	5	16	28	13	50	28	26
Japan	21	6	4	6	1	19	21	23	11	33	43
Malaysia	14	9	10	2	3	10	34	12	19	29	41
Netherlands	31	14	14	4	2	26	37	29	32	40	24
New Zealand	16	26	20	4	6	32	73	43	41	64	9
Norway	41	23	14	6	4	26	52	44	48	70	11
Poland	10	10	6	4	3	16	15	11	33	35	37
Portugal	24	12	8	2	8	11	29	10	44	37	28
Serbia & Montenegro	17	13	8	3	3	19	21	9	41	53	25
Singapore	17	9	11	4	3	16	31	18	20	29	42
Slovakia	12	11	8	2	2	22	33	17	31	37	29
South Africa	26	26	20	5	9	29	57	37	39	59	13
Spain	10	8	9	3	6	29	30	14	33	38	28
Sweden	26	20	13	7	3	23	50	38	45	64	15
Switzerland	17	17	13	5	6	22	49	30	40	52	18
Taiwan	15	6	5	2	2	6	29	25	1	25	46
Thailand	16	8	14	2	33	4	25	4	17	28	26
Turkey	58	13	7	4	1	8	33	6	44	59	16
United Kingdom	14	17	17	5	5	37	53	44	40	52	16
United States	17	24	20	10	7	36	70	45	47	50	14
Vietnam	36	7	7	1	2	2	15	4	12	25	43

- 44% of adults worldwide have had a one-night stand, with 22% claiming to have had an extra marital affair
- Almost a quarter (23%) of adults around the world have had sex using vibrators and 20% have used masks, blindfolds or other forms of bondage
- Women are more likely to have used vibrators when having sex than men - 24% compared to 21%
- The most common experience for men (47%) and women (40%) is a one night stand
- The Turks top the charts when it comes to having had an extra marital affair (58%) while the Norwegians (70%), Finns, New Zealanders and Swedes (all 64%) are ahead of the game when it comes to a one night stand
- Sex using vibrators is most common in Australia (46%) and the USA (45%)

Give and receive 2005 Global Sex Survey results Uses for lubricants

	vaginal dryness	used by meno pausal women	anal sex	enhance sexual pleasure	to add variety to sex	to make sex less painful	they taste nice	to help with massage	they're just a gimmick	I wouldn't know how to use them	I didn't know they existed
Global %	75	12	63	36	21	47	5	16	3	5	3
Australia	87	13	70	63	29	52	8	19	1	2	1
Austria	82	5	87	13	20	43	4	14	2	2	0
Belgium	84	12	82	17	11	54	5	15	4	2	1
Bulgaria	64	6	56	23	9	43	2	8	1	12	11
Canada	84	17	75	71	43	54	19	31	2	3	1
Chile	82	9	81	38	22	54	3	22	1	4	1
China	32	24	26	28	3	28	1	24	0	1	0
Croatia	58	13	66	24	12	41	1	8	4	15	4
Czech Republic	90	7	82	38	24	66	4	13	1	1	1
Denmark	86	9	81	21	14	43	2	19	4	5	0
Finland	84	11	56	54	31	60	8	24	17	3	0
France	80	6	82	32	7	56	3	9	2	3	1
Germany	88	3	77	30	19	43	3	17	1	2	0
Greece	62	7	77	19	12	24	3	19	4	7	2
Hong Kong	84	15	30	28	13	47	2	8	1	6	1
Iceland	73	13	73	51	32	39	10	23	3	5	2
India	34	6	19	23	11	30	2	10	2	25	25
Indonesia	63	28	36	20	18	66	10	10	5	8	5
Ireland	79	11	77	54	27	51	4	17	2	3	1
Israel	61	11	62	43	25	35	6	27	3	8	5
Italy	76	9	76	12	6	39	1	8	3	4	2
Japan	45	9	20	32	37	37	1	12	6	9	7
Malaysia	77	18	43	48	25	60	7	15	2	5	3
Netherlands	88	8	80	23	9	54	4	15	4	2	0
New Zealand	88	16	66	71	38	49	8	18	1	2	0
Norway	92	22	86	45	23	46	13	29	1	2	1
Poland	52	8	44	20	19	36	5	14	3	14	27
Portugal	58	6	63	34	11	48	2	11	4	4	2
Serbia & Montenegro	60	6	52	20	8	27	2	7	5	11	7
Singapore	82	11	48	45	23	63	5	15	4	5	2
Slovakia	85	7	74	40	19	57	2	13	1	2	1
South Africa	85	14	67	56	30	48	5	18	1	3	1
Spain	91	14	81	28	16	42	3	19	1	2	0
Sweden	89	17	80	22	26	52	12	25	11	2	0
Switzerland	88	5	80	26	15	37	2	12	1	1	0
Taiwan	82	22	33	44	33	58	4	23	4	7	2
Thailand	62	7	27	14	9	52	2	2	2	3	2
Turkey	70	6	59	33	18	37	1	10	3	6	2
United Kingdom	82	16	77	65	36	54	7	23	1	3	1
United States	84	19	76	74	46	55	19	32	2	2	0
Vietnam	76	36	42	21	21	59	13	14	1	11	11

- Three quarters (75%) of adults believe lubricants are used for vaginal dryness, with 63% associating them with anal sex and 47% believing they are used to help make sex less painful
- More than a third (36%) believe they are used to enhance sexual pleasure and 21% think they help add variety to sex
- Women (16%) are more likely to associate lubricants with the menopause than men (9%)
- Almost three quarters of Americans (74%) think lubricants are used to enhance sexual pleasure compared to just 12% of Italians

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2005 Global Sex Survey results

Buying vibrators or massagers

	internet	sex shops	sex party	mail order	chemist	supermarket	clothes store	lingerie store	get a friend to buy it	I wouldn't buy one
Global %	42	54	9	18	7	4	1	7	5	19
Australia	43	69	24	22	3	3	1	10	7	10
Austria	45	73	7	26	5	2	1	3	3	6
Belgium	36	61	1	29	3	3	1	10	4	17
Bulgaria	39	57	3	16	11	3	1	3	4	23
Canada	35	72	25	12	2	3	1	15	6	13
Chile	39	62	4	9	12	5	2	9	6	24
China	23	22	16	19	18	18	0	17	1	18
Croatia	20	74	3	8	3	1	0	1	4	19
Czech Republic	54	69	5	18	4	2	0	2	9	8
Denmark	66	51	17	25	5	3	1	4	4	14
Finland	49	61	18	28	3	3	1	4	2	12
France	52	37	4	23	3	3	1	6	5	25
Germany	53	47	6	22	3	2	1	5	8	17
Greece	30	56	2	9	18	3	1	7	8	19
Hong Kong	47	46	2	24	5	8	1	4	4	21
Iceland	38	60	8	10	9	4	2	8	10	17
India	17	15	2	8	20	11	3	7	4	52
Indonesia	38	43	1	13	8	4	0	3	11	34
Ireland	44	54	18	18	3	2	2	23	6	14
Israel	31	55	5	9	7	2	1	4	7	25
Italy	41	54	4	7	6	5	1	3	2	22
Japan	37	37	2	17	7	4	2	3	4	25
Malaysia	41	58	6	26	9	9	2	12	12	20
Netherlands	51	53	4	27	6	1	1	7	4	15
New Zealand	50	64	32	26	3	2	1	8	7	9
Norway	69	60	24	26	4	3	1	5	4	9
Poland	39	56	3	18	7	3	1	2	2	34
Portugal	27	57	2	9	6	1	1	1	2	27
Serbia & Montenegro	34	56	12	13	15	5	1	8	3	22
Singapore	49	62	7	26	4	6	2	14	11	17
Slovakia	40	60	3	20	2	3	0	1	5	21
South Africa	42	62	27	22	7	3	1	13	8	12
Spain	30	87	3	7	5	1	0	2	4	8
Sweden	57	53	24	28	4	2	1	4	3	17
Switzerland	47	65	8	19	2	3	1	4	2	14
Taiwan	45	61	2	18	7	3	1	4	6	23
Thailand	39	23	1	15	6	3	0	1	6	33
Turkey	45	41	2	10	10	5	0	3	3	28
United Kingdom	64	46	23	27	4	3	2	22	6	10
United States	59	61	18	21	5	3	2	14	6	11
Vietnam	25	33	5	8	20	24	2	1	10	33

- Most people prefer to buy vibrators from sex shops (54%) or the internet (42%)
- Almost one in five (18%) would prefer to buy via mail order and 19% would not buy one
- Norway (69%) and Denmark (66%) lead the way when it comes to buying over the internet and Spain tops the tables for choosing sex shops (87%), followed by Croatia (74%)
- More than one in five (23%) Irish people would like to be able to buy these products in a lingerie store
- 52% of Indians said they would not buy one, compared to just 6% of Austrians

Give and receive 2005 Global Sex Survey results Sex enhancers you own

	vibrators	lubricants	pornography	products which prolong sexual intercourse	penis rings	penis sleeves	love balls	pleasure enhancing condoms	massage oil / lotion	erotic literature	none of these
Global %	22	30	41	7	6	2	5	23	31	22	28
Australia	42	55	50	7	12	3	8	25	46	23	17
Austria	29	36	38	5	9	2	12	20	43	29	23
Belgium	22	28	25	3	7	1	6	16	45	17	30
Bulgaria	11	23	47	8	3	1	3	50	28	30	21
Canada	40	56	49	10	10	3	6	28	48	27	18
Chile	7	21	35	5	2	1	2	28	19	19	40
China	14	15	16	14	13	13	12	15	13	15	16
Croatia	17	21	59	5	3	2	4	37	35	40	18
Czech Republic	25	38	45	4	6	1	6	18	23	33	25
Denmark	28	30	42	3	6	1	4	9	37	21	28
Finland	35	39	45	9	10	1	11	15	32	25	22
France	14	38	33	4	1	1	5	25	36	15	29
Germany	20	25	34	4	6	2	8	16	34	24	33
Greece	11	21	28	4	3	1	4	31	37	10	33
Hong Kong	25	26	49	11	7	3	3	30	13	11	27
Iceland	37	35	45	9	11	4	9	33	35	25	25
India	3	16	37	16	1	1	1	28	18	19	35
Indonesia	8	16	44	9	3	2	1	21	13	33	37
Ireland	28	33	40	5	6	2	4	23	38	17	29
Israel	12	28	34	5	5	2	4	29	37	12	32
Italy	10	17	21	4	3	1	4	12	21	11	49
Japan	28	21	22	6	3	1	2	10	12	18	40
Malaysia	14	32	49	10	5	2	2	21	24	19	32
Netherlands	27	26	27	2	6	1	5	12	42	15	33
New Zealand	37	60	42	6	10	2	8	22	44	22	19
Norway	39	38	48	5	11	2	6	11	45	31	21
Poland	9	11	30	5	2	2	3	26	26	29	38
Portugal	9	19	25	2	3	1	3	15	21	13	48
Serbia & Montenegro	7	13	39	4	3	1	3	26	30	22	36
Singapore	21	26	43	10	6	3	3	18	22	20	37
Slovakia	16	29	40	3	4	2	4	25	23	29	27
South Africa	32	39	46	7	8	2	7	17	39	26	27
Spain	15	28	43	8	5	2	6	41	28	22	26
Sweden	40	47	52	7	8	1	7	12	46	18	22
Switzerland	26	38	40	4	9	1	9	13	47	26	22
Taiwan	47	40	57	21	9	9	9	40	30	19	17
Thailand	5	24	62	5	3	3	1	20	8	25	21
Turkey	4	14	52	18	3	3	2	38	20	37	21
United Kingdom	43	43	40	8	9	2	6	27	42	18	22
United States	43	59	53	14	13	5	6	35	43	26	17
Vietnam	8	22	38	15	5	5	2	25	12	19	41

- Globally, the top three sexual enhancers are pornography (41%), massage oils (31%) and lubricants (30%)
- More than one in five adults have used a vibrator (22%) and they are more popular with women than men - 26% compared to 19%
- A third of women (33%) have used massage oils to spice things up a little while men prefer pornography (49%)
- The Taiwanese are most likely to use vibrators (47%), with Americans and the British in second place (43%)
- The Thais use pornography more than any other country (62%), lubricants are most popular in New Zealand (60%) and pleasure enhancing condoms get the thumbs up from half of all Bulgarians

Give and receive 2005 Global Sex Survey results Places you've had sex

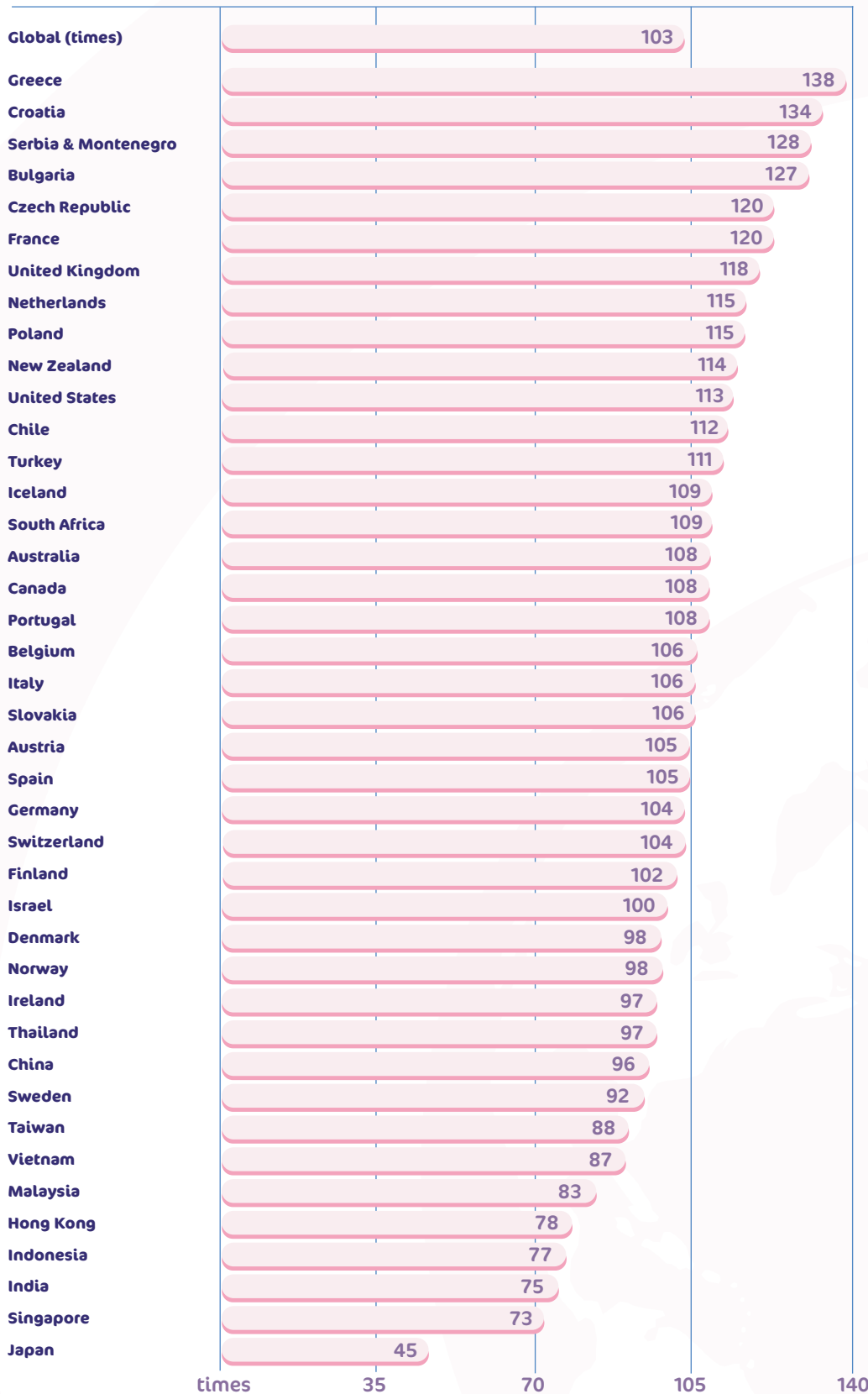
	the car	parent's bedroom	garden	toilets	aeroplane	public transport	a park	in a club	at work	on the beach	at school	in front of a camera	an alleyway	at a party	none of these
Global %	50	36	22	39	2	7	31	12	15	28	10	12	14	27	22
Australia	73	33	40	31	3	9	54	13	18	43	11	18	17	43	13
Austria	57	29	37	29	2	6	38	15	12	32	6	7	12	37	19
Belgium	53	36	35	32	1	8	33	10	9	25	9	9	16	21	20
Bulgaria	50	61	21	44	1	4	47	10	19	34	9	11	20	47	12
Canada	66	35	19	33	4	8	49	10	18	31	16	21	13	40	17
Chile	64	56	34	63	2	16	36	15	28	52	12	15	22	45	8
China	12	12	11	15	9	1	10	11	12	10	11	11	10	9	14
Croatia	77	53	19	49	1	5	50	11	15	54	7	13	28	29	7
Czech Republic	58	47	42	25	1	9	45	13	26	27	8	13	16	22	14
Denmark	37	41	39	62	2	11	29	15	11	30	17	14	10	51	15
Finland	50	51	20	56	1	10	29	14	11	32	6	12	11	40	15
France	52	31	31	27	2	7	28	7	9	27	9	11	12	29	23
Germany	36	22	21	28	2	5	26	9	6	22	8	7	6	26	35
Greece	75	53	17	40	2	8	36	16	17	57	8	16	25	22	10
Hong Kong	20	31	4	43	2	7	14	5	16	10	6	12	9	4	32
Iceland	53	46	23	54	6	11	12	22	18	14	14	16	17	43	22
India	14	21	5	15	1	4	6	4	6	5	2	3	2	6	65
Indonesia	35	18	5	38	2	3	7	6	13	7	5	12	5	4	43
Ireland	52	33	32	42	3	12	40	17	15	33	7	13	27	45	18
Israel	57	33	20	39	3	6	30	22	15	41	14	13	20	23	22
Italy	82	52	29	16	2	8	44	14	19	52	8	13	20	26	9
Japan	24	5	4	20	1	3	21	3	7	7	13	4	8	3	53
Malaysia	38	24	6	44	2	3	12	7	15	10	6	10	4	8	37
Netherlands	45	40	27	26	2	11	37	11	11	33	8	10	24	20	21
New Zealand	70	32	43	31	3	7	53	12	18	45	12	15	15	43	12
Norway	51	46	30	52	5	15	34	16	17	37	15	17	20	58	13
Poland	48	55	23	14	1	6	31	13	13	26	8	9	7	39	21
Portugal	67	36	21	60	2	6	26	8	12	44	11	8	13	23	16
Serbia & Montenegro	62	57	19	53	1	5	43	12	20	38	7	17	21	32	11
Singapore	35	30	8	46	3	8	24	8	13	17	9	13	9	9	34
Slovakia	52	38	26	24	1	6	36	13	20	16	6	6	16	20	19
South Africa	74	44	46	47	4	6	37	20	30	36	10	17	10	44	11
Spain	65	46	17	39	1	5	38	14	11	39	7	14	21	25	13
Sweden	42	43	28	57	4	11	35	15	13	35	14	17	11	45	18
Switzerland	56	24	29	40	3	8	42	13	14	38	6	7	10	22	18
Taiwan	39	19	6	41	2	5	15	6	12	6	13	7	6	3	35
Thailand	27	12	4	53	1	2	5	6	10	6	6	9	3	4	33
Turkey	50	36	16	41	2	7	24	13	28	29	22	9	15	20	22
United Kingdom	52	35	33	36	3	12	43	13	15	27	7	18	23	39	19
United States	70	37	16	70	4	7	42	10	20	26	20	21	11	36	13
Vietnam	5	16	10	28	1	2	10	4	9	9	3	1	5	2	57

- The most common place for adults to have sex outside their bedroom is in the car (50%), followed by toilets (39%), parent's bedroom (36%) and the park (31%)
- 15% of people have had sex at work, with one in ten saying they've had sex at school - and 2% have joined the mile high club
- Just over a third (34%) of 16-20 year olds favour the car compared to 69% of 45-55 year olds
- More than eight in ten Italians (82%) have had sex in the car, while the Australians top the league for having sex in the park (54%)
- The Americans and Canadians lead the way for favouring sex in front of a camera (both 21%) while 22% of Turks have indulged in extra curricular activity at school

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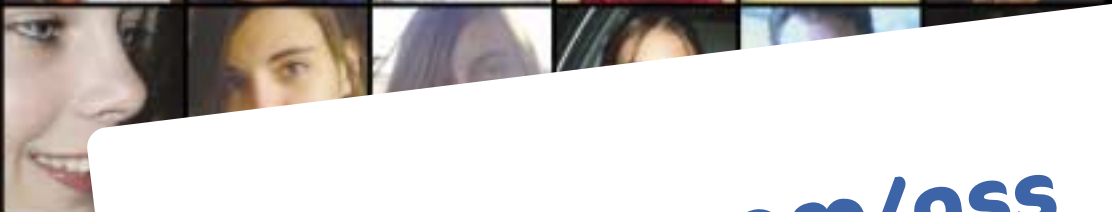
2005 Global Sex Survey results

Frequency of sex



- Globally, people are having sex an average of 103 times a year, with men (104) having sex more often than women (101)
- 35-44 year olds are having the most sex - 112 times compared to just 90 times for 16-20 year olds and 108 times for 25-34 year olds
- One in five adults have sex 3-4 times a week and 5% have sex once a day
- The Greeks top the league at 138 times a year, closely followed by the Croatians (134), Serbian Montenegrins (128) and the Bulgarians (127)
- Lovers in Japan are the least amorous, having sex just 45 times a year. Nations among the least sexually active include Singapore (73), India (75) and Indonesia (77)

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